



SPONSORSHIP PACKET 2019

EVENT OVERVIEW

On July 4th, 2019, the 20-30 Club will host Sonoma County's premier fireworks show, the 10th annual Red White & BOOM!. As an event sponsor, your company has the opportunity to facilitate an afternoon and evening of fun for the families of Sonoma County. The event will feature numerous local food vendors, children's activities, and live music from local favorite bands. The evening will conclude with a spectacular firework show synchronized to music and broadcast live by our local radio partner, KZST 100.1 FM. Last year our fireworks were once again voted the best show in Sonoma County by the Press Democrat. In addition, the 20-30 club raised nearly \$20,000 for the benefit of Sonoma County children through Boom!

Your sponsorship will help ensure this year's event is also a success.

SUPPORT LOCAL YOUTH

The 20-30 Club uses all proceeds from this event to help local youth. As a result, event sponsorship provides your business an opportunity to be recognized for giving back to the youth of our community.

The 20-30 Club's charitable purpose is to raise money in support of youth in our local community. The Club uses proceeds from fundraising events like Red White & Boom! to host events such as Kid's Shopping Spree, an annual back to school shopping event, and Kids Christmas, a Christmas dinner and present handout, for the benefit of local underprivileged and at-risk youth. Additionally, through our fundraising we proudly support local organizations such as The Santa Rosa Boy's and Girl's Club, Kid Street Learning Center, Tomorrow's Leaders Today, The Children's Village, Challenger Little League, CHOP's Teen Center, The Battered Women's Shelter, Center for Well Being, the Children's Museum of Sonoma County, and many more.

BENEFITS OF SPONSORSHIP

Over the past four years Red White & BOOM! attendance has averaged between 8,000 to 10,000 people. Besides the opportunity to support local youth, this presents a great opportunity to get your company's name, products or services in front of a broad segment of members of our community. Further, your sponsorship donation may qualify as a tax deductible charitable contribution or advertising expense (consult your tax advisor). The sponsorship opportunities and benefits afforded to our sponsors are detailed on the following page.



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PRESENTING SPONSOR (1) \$15,000

The Presenting Sponsor will be recognized as the premier sponsor of the event as follows: All print materials, the event website and radio advertisements on KZST will indicate "Brought to you by" the Presenting Sponsor (and the 20-30 Club). Additionally, the Presenting Sponsor will receive the most prominent company' logo placement on sponsor recognition banners at the event, mentions from the stage and live broadcast throughout the event, company logo (large) included in sponsor section of event website and link to your company website, option for a 10' X 10' information booth space at the event, 30 VIP area and 35 general admission tickets.

PATRIOT LEVEL SPONSOR (4) \$10,000

The Patriot Level Sponsor will be recognized as a significant sponsor of the event as follows: All print materials, the event website and radio advertisements on KZST will mention or contain the Patriot Sponsor's logo. Additionally, the Patriot Level Sponsor will receive prominent company' logo placement on sponsor recognition banners at the event, mentions from the stage throughout the event, company logo (large) included in sponsor section of event website and link to your company website, option for a 10' X 10' information booth space at the event, and 20 VIP area and 25 general admission tickets.

EAGLE LEVEL SPONSOR (6) \$5,000

The Eagle Sponsor will be recognized as a sponsor of the event as follows: All print materials and the event website will mention or contain the Eagle Level Sponsor's logo. Additionally, the Eagle Sponsor will receive company' logo placement on sponsor recognition banners at the event, mentions from the stage throughout the event, company logo (medium) included in sponsor section of event website and link to your company website, and 12 VIP area and 15 general admission tickets.

KABOOM! LEVEL SPONSOR (8) \$2,500

The BOOM! Sponsor will be recognized as a sponsor of the event as follows: The BOOM! Sponsor will receive company' logo placement on sponsor recognition banners at the event, company logo (small) included in sponsor section of event website and link to your company website, and 5 VIP area and 10 general admission tickets.

SPARKLER LEVEL SPONSOR (10) \$1,000

The Sparkler Sponsor will be recognized as a sponsor of the event as follows: The Sparkler Sponsor will receive company' logo placement on sponsor recognition banners at the event, company logo (small) included in sponsor section of event website and link to your company website, and 2 VIP area and 4 general admission tickets.



Sponsor Information

Company Information	
Name	_____
Address	_____
City, State, Zip	_____
Contact Information	
Name	_____
Position	_____
Day Phone	_____
Other Phone	_____
Sponsorship Level	
<input type="checkbox"/>	Presenting Sponsorship (\$15,000)
<input type="checkbox"/>	Patriot Sponsorship (\$10,000)
<input type="checkbox"/>	Eagle Sponsorship (\$5,000)
<input type="checkbox"/>	Boom! Sponsorship (\$2,500)
<input type="checkbox"/>	Sparkler Sponsorship (\$1,000)

Please make checks out to "Active 20-30 Club of Santa Rosa #50" and mail to:

Active 20-30 Santa Rosa #50
c/o Jason Balatti
P.O. Box 391
Santa Rosa, CA 95402

Please email this page to: jbalatti@gmail.com

Questions

For questions regarding Red, White & BOOM! or sponsorship of the event, please contact one of the event co-chairs:

Jason Balatti: (707) 292-2423
Bill Boriolo: (707) 636-4191